

website types comparison

use the chart below to help determine which type of website would work best for your organization

	 custom site	 WORDPRESS	 WIX	 GoDaddy	 shopify
customization level	full	high	high	low	medium
ease of individual updates	developer	designer	designer/ client	designer/ client	designer/ client
additional functionality	unlimited	plugins	limited apps	none	limited apps
end user experience	fully customizable	good	good	good	good
search engine optimization	included	plugins available	built-in, limited	built-in, limited	built-in, limited
online store option	✓	✓	✓	✓	✓
custom colors, logos, images	✓	✓	✓	✓	✓
accepts payments	✓	✓	✓	✓	✓
blogs	✓	✓	✓	✓	✓
booking/scheduling tools	✓	✓	✓	✓	
custom fonts	✓	✓	✓		
custom layouts	✓	✓	✓		
dynamic content	✓	✓	✓		
price point	\$\$\$\$	\$\$-\$\$\$	\$\$\$	\$	\$\$

Keep in mind, this chart might not have all the answers you're looking for - here at 42 milligrams, we're happy to discuss your specific needs to help you succeed in your website goals.